

Bradley Weinstein

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Work Experience

Nashville Soccer Club

Manager of App Development | Nashville, Tennessee | Jan 2025 - Present

Fan Engagement Coordinator | Nashville, Tennessee | Jan 2022 - Jan 2025

- Assist in mobile app development to ensure alignment with organizational objectives.
- Monitor app performance to identify and resolve technical issues, prioritizing user experience improvements.
- Collaborate with Corporate Partnerships to enhance branding and integration within the app
- Support the Digital Platforms Manager with website updates
- Responsible for hiring and scheduling gameday staff and interns

MTSU Athletics Department

Marketing Coordinator | Murfreesboro, Tennessee | Aug 2021 - Jan 2022

- Managed game-day operations for volleyball events, ensuring seamless execution and attendee satisfaction.
- Coordinated with Learfield representatives as the liaison for sponsor activations, facilitating successful partnerships.
- Updated and optimized the Blue Raider Connect App to improve user engagement and enhance the overall experience.

Nashville Soccer Club

Fan Engagement Intern | Nashville, Tennessee | May 2021 - Aug 2021

- Facilitated live game presentations to enhance fan experience.
- Served as a liaison for pre-game events, bridging communication between musicians and event coordinators.
- Coordinated the setup of fan zones and performer areas, maintaining organization and hospitality.

Education

Jacksonville State University

Master of Science, Sport Management | 2021

Tennessee Technological University

B.S. in Business Administration, Marketing | 2020

Skills

Adobe Photoshop, Social Media, Microsoft Office Suite, Mac OS, Windows, Data Analysis, Strategic Planning, Communication, Adaptability, Creativity, Teamwork, Market Research, Project Management